

Anchor your age with

PROMOITALIA THREADS

The ageing process, begins to be visible during the thirties; the connective tissue thins and collagen and elastic fibers break down. Along with sagging of the tissue, folds and deep wrinkles start appearing meaning an inner change in skin support structure.

PROMOITALIA THREADS are unique and patented threads each with special designed barbs. They gently move sagging tissues up and then suspend them through a special technique allowing the surgeon to realize a **relaxed** and **fresh** but natural appearance. Additionally, it preserves and enhances the natural contours of the face. The aim of this procedure is not meant to replace a conventional facelift but rather establishes a minimally invasive approach to a **more youthful looking appearance**.

Generally speaking, the best candidates for this procedure are both women and men in their thirties till their sixties who don't want or are unable to have a traditional face lift, but long for a more youthful appearance. The procedure is safe and effective when performed by a medical practitioner who has been training in these types of procedures.



**PROMOITALIA
THREADS**

Australian & New Zealand Distributor

ADVANCED SURGICAL TECHNOLOGIES

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Your medical practitioner

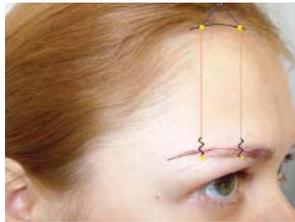
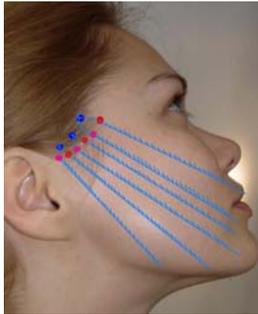


**PROMOITALIA
THREADS**

FREQUENTLY ASKED QUESTIONS

What can **PROMOITALIA THREADS** be used for?

- Procedures for the Face and neck
- reposition sagging cheeks
- lift sagging eyebrows
- correct the marionette line
- support the neck skin
- adjusting asymmetric brows and face



How do they work?

Due to the unique design of the specially designed and patented barbs of the **PROMOITALIA THREADS**, the surrounding tissues act to hold the threads in place without the need for visible scars. For the mid-face procedure, the surgeon makes a tiny incision close to the ear and the threads are advanced along the previously marked contours toward the chin and jaw line thus creating a firm hold on the underlying tissues without causing additional trauma. The barbs do the work of holding, by being fixated to tissue as they are softly contoured into place.

How long does the procedure last?

Local Anaesthesia with some intravenous sedation is used. The procedure duration depends on the number of threads to implant. According to the standard procedure - 4-6 threads minimum per side usually takes less than 1 hour. When more than 6 threads are implanted, monitoring and sedation are compulsory. No hospitalization is required, the patient remains under observation for 1 or 2 hours after the procedure before going home.

When can I get back to my usual social life?

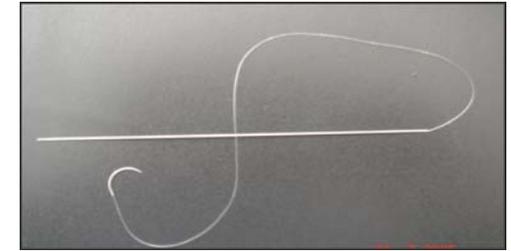
Usually a few days, maximum 1 week is required but your doctor will advise you of this.

What are the possible side effects?

Sometimes soreness or light pain can occur, which can be treated with oral analgesic. Sometimes bruising can appear. Cold ice compresses are recommended for the first 2 hours after the procedure. You doctor will explain fully before you have the procedure.

Can this procedure be combined with other cosmetic procedures?

It is not uncommon to have this procedure combined with other cosmetic procedures, such as: Botulinum toxin – to reduce facial muscle activity; Dermal Fillers, such as hyaluronic acid or fat – to enhance volume; and Fraxel™ laser therapy – to improve skin texture and collagen formation. Ask your medical practitioner for more information.



Are **PROMOITALIA THREADS** different to other threads?

Unlike conventional sutures which are smooth, **PROMOITALIA THREADS** have tiny barbs or cogs. The shape of these is also what sets them apart from others, as they have a double spiked barb rather than just one spike, which provides a better grip on the surrounding tissues. Once inserted under the skin, they are fixated in an umbrella-like fashion and with tension creates suspension that gently lifts sagging tissues of the brow, face and neck.



Magnified view of barbed cogs

